

7th European Spring School on History of Science and Popularization

Science on Television

Maó (Menorca), 16-18 May 2013



SECOND CALL

Includes **full programme** and information about
registration, discounts, and grants

Institut Menorquí d'Estudis (IME)

Societat Catalana d'Història de la Ciència i de la Tècnica (SCHCT)

Centre d'Història de la Ciència (CEHIC - UAB)

Institut d'Història de la Medicina i de la Ciència López Piñero (IHMC – UV/CSIC)

Institució Milà i Fontanals (CSIC)

European Society for the History of Science (ESHS)



Secció de
Ciències Biològiques



Societat Catalana
d'Història de la Ciència i de la Tècnica



Secció de
Ciències i Tecnologia

IME
Institut Menorquí d'Estudis

cehic
Centre d'Història de la Ciència

UAB
Universitat Autònoma de Barcelona

ihmc
Institut d'Història de la Medicina i de la Ciència López Piñero



Which roles do **Television and Science play in our daily lives?**

Do they shape our perceptions, values, concerns and expectations?

It is time to take a closer look at them...

... from a historical point of view!

Mass media and science play a key role in the construction of contemporary societies. Their discourses and practices are best understood as forms of everyday interaction between people, collectives and institutions. They are also crucial forms of representation and interpretation of values, concerns and expectations of human communities.

**The 7th European Spring School of History of Science and
Popularization: Science on Television**

aims to contribute to the analysis of television as a particular space where the complex relationship between science and its publics unfolds. It is an invitation to explore and experience television as a major constituent of the social and cultural processes of production, circulation and appropriation of scientific, medical and technological knowledge.

At the Spring School a host of interrelated questions will be addressed: In which ways do information, advertising, entertainment and even criticism or social commentary influence the portrayals of science, medicine and technology on television? Which are the relations between these representations and people's everyday patterns of appropriation of television? To what extent can communication practices related to television and science be understood as learning activities and spaces? What do science depictions in news programs, documentaries and/or fiction pieces have to do with people's ways of communicating, consuming, working, studying, collaborating and solving problems?

The **Spring School** is open for scholars, researchers, professionals and students. Its main goal is to encourage debate and interaction among all the participants. It will be structured in three thematic sessions that attempt to cover a host of analytical perspectives through the contribution of scholars as well as television professionals. Each session will have two parts: 'workshop / lecture' (speakers' papers will be pre-circulated) and 'film forum' (including projections), where the views of scholars and television professionals will be contrasted and discussed. Furthermore, participants will be asked to respond to the circulated papers for the three thematic sessions and/or to submit a short video for the closing session (see details below). **In short, theory meets practice.**

PROGRAMME

Thursday, 16 May 2013

Morning

11:00 Reception.

Afternoon

15:45 – 16:00 Welcoming remarks

Session 1: From news to fiction: television formats featuring science, medicine and technology

16:00 - 17:30 **Josep M. Comelles** (Universitat Rovira i Virgili, Tarragona, Spain)

Ethnography and media representations of medical professionals in TV shows

17:30 - 18:00 Coffee Break

18:00 - 20:00 Film forum: **David Dugan** (Windfallfilms, UK)

The secrets of science story-telling in TV documentaries

Friday 17 May 2013

Morning

Session 2: Science documentaries: history and evolution of a genre

09:30 - 11:00 **Tim Boon** (Science Museum, London, UK)

The stabilisation and meanings of science on British Television, 1960-1979

11:00 - 11:30 Coffee Break

11:30 - 13:30 Film forum: **Joan Úbeda** (Mediapro, Spain)

Creative strategies for scientific documentaries

Afternoon

Session 3: Science as home entertainment: commercial approaches and their impact on contemporary society

16:00 - 17:30 **Suzanne de Cheveigné** (Université de la Méditerranée, Marseille, France)

Views of science on TV: A study of professional and lay audiences

17:30 - 18:00 Coffee Break

18:00 - 20:00 Film forum: **Ana Montserrat** (Televisión Española, Spain)
Science television is just television

Saturday 18 May 2013

Morning

Closing Session

10:00 - 11:30 **Presentation and discussion of videos submitted by participants. General discussion**

11:30 - 12:00 **Concluding Remarks**, by the scientific committee

12:00 - 13:30 Break

13:30 School closure

All sessions will be conducted in English.

When and where: 16-18 May 2013 at the Institute for Minorcan Studies (Institut Menorquí d'Estudis/IME); Camí des Castell, 28; Mahon (Minorca)

HOW TO PARTICIPATE

Participants are **encouraged** to sign up:

- **to answer** (first in writing; then by participating in the corresponding session) **at least one of the questions** put forward by the workshop speakers in their pre-circulated papers (applicants may sign up by sending an email to schct@iec.cat **before May 3, 2013**); or
- **to submit a video** (see below).

VIDEO SUBMISSIONS

Theory meets practice, practice meets theory.

The **2013 Spring School** features a small video festival. Participants may submit short videos (max.: 5 minutes; 'jpg' or 'avi' formats) about science and/or history of science (the subject within these fields of interest is open). The purpose is to explore and experience firsthand the possibilities and difficulties to portray science, medicine and/or technology through the audiovisual medium. Submitted pieces will be shown and discussed with speakers and participants in the Closing Session of the School. For details regarding submissions (url, username, keyword), please contact directly Carlos Tabernero, from the organizing committee (carlos.tabernero@uab.cat).

GRANTS

A limited number of grants will be provided in order to cover school fees, accommodation and/or travel expenses.

Applicants may apply by sending a CV and a letter, together with the completed registration form, to schct@iec.cat before **February 28, 2013**.

The letter should include a **statement of interest** and a **financial statement**. It should also state if you are member of the SCHCT, the ESHS or any other history of science, medicine, technology society, and if you are a student or lecturer at any of the universities of the Joan Lluís Vives network. And, importantly, the letter **must include a commitment to participate** in the School.

This commitment implies that grant applicants **MUST sign up either to answer at least one of the questions** put forward by the workshop speakers in their pre-circulated papers **or to submit a video**. The commitment to participate is compulsory to be eligible for a grant, but does not guarantee it as number of grants will be limited.

Credit card information (number and expiration date) will be requested to awarded participants in order to guaranteeing their attendance.

DEADLINES

- February 28, 2013: Deadline for **grants application**
- March 15, 2013: Announcement of grants
- March 29, 2013: Deadline for **registration with discount**
- April 26, 2013: Deadline for **registration**
- May 3, 2013: Deadline for **submitting a short video** (optional) and to **register to answer the questions** put forward by the workshop speakers in their pre-circulated papers

REGISTRATION

Registration pack 1: 300 € (includes conference fees and 2 nights lodging in individual room)

Registration pack 2: 200 € (includes conference fees and 2 nights lodging in shared room)

Registration pack 3: 100 € (includes conference fees)

DISCOUNT

Early registrants (up to March 29, 2013) will receive a 50 € discount.

PAYMENT PROCEDURE

Wire transfer (with the indication of your SURNAME, please) to:

2100 0963 67 0200031280 (IBAN: ES30 2100 0963 6702 0003 1280)

Caixa d'Estalvis i Pensions de Barcelona, BIC: CAIXES-BBXXX

Branch: Carrer del Carme 44, 08001 Barcelona, Spain

Holder: IEC Societat Catalana d'Història de la Ciència i de la Tècnica

Registration forms can be downloaded from:

http://schct.iec.cat/school13/7th_ESS_Registration_Form_2013.doc

FURTHER INFORMATION:

http://schct.iec.cat/school13/spring13_index.htm

springschool@iec.cat

Organizing committee:

Carlos Tabernero, Centre for the History of Science (CEHIC): carlos.tabernero@uab.cat

Oliver Hochadel, Institució Milà i Fontanals (CSIC): oliver.hochadel@imf.csic.es

Clara Florensa, Centre for the History of Science (CEHIC): clara.florensa@uab.cat

Josep M. Vidal, Institut Menorquí d'Estudis (IME): info.ime@cime.es



Institut Menorquí d'Estudis

Institut Menorquí d'Estudis. Camí des Castell, 28. 07702 Maó (Menorca, Spain)

info.ime@cime.es

+34 971351500

www.ime.cat



Societat Catalana d'Història de la Ciència i de la Tècnica

Institut d'Estudis Catalans

Carrer del Carme, 47. 08001 Barcelona (Spain)

schct@iec.cat

+34 933248581

schct.iec.cat